

VISIT JERSEY'S TRADE TOOLKIT



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SOME OF OUR RECENT CAMPAIGNS



Little breather. Big welcome.

We're ready to welcome you back to our little island and to share our big spirit with you once again. You will find things are a little different here now, quieter and safer. We've put new measures in place that ensure the health and well-being of you, your loved ones, and our local community. So come to Jersey, refresh, revitalise and reconnect with nature. Come up for air again. We're waiting for you.

[View the campaign video here](#)



SOME OF OUR RECENT CAMPAIGNS



Enjoy Jersey from home - #liftourspirits

In Jersey, we're proud to be known as a little island with a big spirit. Even in the face of uncertainty, we still try to find the positive in everything, for everyone.

We know for some of you it might be a while until we see you on our shores again, so we're bringing Jersey to you, wherever you may be – kitchen, garden, home office or sofa.

[*Jersey from home website*](#)

[*View our campaign video here*](#)



SOME OF OUR RECENT CAMPAIGNS



The Royal Fluke

Visit Jersey has launched its new video campaign, titled The Royal Fluke, which aims to share unique heritage stories from the island to provide depth and texture to the destination brand. Jersey has a very special identity and it is hoped this new campaign shines light on the people, places and produce that make the island distinct, whilst inspiring first-time visitors to consider it for their next holiday.

[*Royal Fluke Website*](#)

[*View our campaign video here*](#)

