



## ANTOR HOST SECOND TOURISM DIRECTORS PRESS LUNCHEON

Following on from the huge success of the inaugural Directors and Press Luncheon held earlier this year, ANTOR held its second luncheon on 3 November 2009 at Gibraltar House on the Strand. The Association has embarked on this new initiative to give the Media a better understanding of its Destination members in an informal setting.

The Lunch was limited to a handful of Destinations and Journalists which afforded all who attended the opportunity to have one-to-one discussions about the destination whilst enjoying lunch in a relaxed and private setting.

Present at the lunch were: Austria, Bahamas, Germany, Gibraltar, Jersey, Jordan, Quebec, Taiwan and Trinidad and Tobago.

Chairman Tracey Poggio said; "Between our members we carry a lot of valuable information and experience. Now is the right time for us collectively to inform our various audiences of the services and information we can provide."



## ANTOR CALENDAR OF EVENTS - 2010

ANTOR is once again planning a wonderful list of events for its members during 2010 and it is hoped that as many of its members as possible will attend/participate. Listed below are events for your diaries:

19 January	Mintel breakfast presentation at 9:30am followed by Board Meeting at 10:30am
18 February	Board Meeting
February	ANTOR/ABTA event
18 March	Board Meeting and Director's Press Luncheon
22 April	Board Meeting
20 May	Board Meeting and AGM
25/26/27 May	ANTOR Road Shows – Tue/Wed/Thur
24 June	Board Meeting
June	ANTOR/Trav Media event
22 July	Board Meeting
19 August	Board Meeting
23 September	Board Meeting & Director's Press Luncheon
28/29/30 Sept	ANTOR Road Shows – Tue/Wed/Thu
October	ANTOR Meet the Media
21 October	Board Meeting
16 December	Board Meeting & Christmas event

NOTE: The ANTOR Board is pleased for any ANTOR Member to come along and join in any Board meeting. You do not have to be a Board member to attend. If you would like to attend please advise Esther at [esther@antor.com](mailto:esther@antor.com) who will be pleased to advise you of date and time of the next available Board meeting.

## MINTEL BREAKFAST PRESENTATION

The ANTOR Board has organised with MINTEL to give a breakfast presentation to ANTOR members on 19th January at 9.30am at the Gibraltar Tourist Office, 150 Strand, London.

The objective of the presentation is to give members first hand information of the services MINTEL have to offer and it is our hope that through ANTOR, members can be given a special rate for the services.

If you or a member of your team is able to attend please email Esther at [esther@antor.com](mailto:esther@antor.com) at your earliest convenience.



Unite Marketing and Promotions Limited has announced details of its upcoming events:

- Unite Indian Ocean, Africa & Middle East will take place on Monday 8th March 2010
- Unite Caribbean will take place on Monday 15th March 2010
- Unite Pacific takes place on Tuesday 16th March 2010

### The Venue

All events will take place at The Mermaid Conference & Events Centre, Puddle Dock, Blackfriars, London, EC4V 3DB. The venue is easily accessible by car, underground, train and bus. [www.the-mermaid.co.uk](http://www.the-mermaid.co.uk)

### The Costs & Lunch Inclusive!

No charge to the 'Buyers' and just £235 + vat to the 'Exhibitors'. Refreshments and lunch are also included.

### Appointments

Appointments are made approximately one month in advance of the event directly between 'Exhibitor' and 'Buyer' and all delegates work to the same timetable for the day.

For further details visit [www.unitepromotions.co.uk](http://www.unitepromotions.co.uk) or contact Debbie Flannagan at [Debbie.flannagan@unitepromotions.co.uk](mailto:Debbie.flannagan@unitepromotions.co.uk) | 07786 383 895

## 2010 CALENDAR OF EUROPEAN TRADE SHOWS

13 - 17 January	Vakantiebeurs, Trade & Consumer Exhibition	Utrecht, Holland
15 - 17 January	The Holiday & Travel Show, Consumer Exhibition	Manchester, UK
16 - 24 January	CMT Stuttgart, Consumer Exhibition	Germany
20 - 24 January	FITUR, Trade & Consumer Exhibition	Madrid, Spain
22 - 24 January	Holiday World, Trade & Consumer Exhibition	Dublin, Ireland
28 - 31 January	FESPO Fair, Consumer Exhibition	Zurich, Switzerland
04 - 07 February	Destinations, The Times Travel Show, Consumer Exhibition	London, UK
05 - 09 February	Salon de Vancances (BTF), Consumer Exhibition	Brussels, Belgium
10 -14 February	Workshop - REISEN Hamburg Fair	Hamburg, Germany
18 - 21 February	BIT, Trade & Consumer Exhibition	Milan, Italy
18 - 21 February	C.B.R. Fair, Consumer Exhibition	Munchen, Germany
10 - 14 March	ITB Berlin, Trade & Consumer Exhibition	Berlin, Germany
25 - 28 March	TUR, Trade & Consumer Exhibition	Gothenburg, Sweden
27 - 28 March	International Dive Show, Consumer Exhibition	London, UK
27 - 28 March	Cruise Show, Consumer Exhibition	London, UK
25 - 27 May	IMEX, Trade Exhibition	Frankfurt, Germany
August	SalsaXtra, Trade Magazine/Reisrevue	Holland
September	Scottish Wedding Show, Consumer Exhibition	Glasgow, Scotland
October	The National Wedding Show, Consumer Exhibition	London, UK
October	Dive 2010, Consumer Exhibition	Birmingham UK
06 Nov	Caribbean Food, Rhythm & Rum Promotion	London, UK
08 - 11 November	World Travel Market	Docklands, London UK
December	ILTM, Trade Exhibition	Cannes, France

## MESSAGE FROM SECRETARIAT

Dear Member,

In the current climate, ANTOR provides a unique opportunity for destinations to work together, pool their resources through joint marketing initiatives and really leverage their marketing spend. Many of our activities would be impossible for most of our destinations to undertake individually but working together we can really raise the profile of your destination.

This is a reminder that it is important to keep your details up to date on the ANTOR website. If any member does not remember their password please contact me for them.

Lastly please don't forget to use the anti-clash calendar and if you have any news items send them to me.

Esther, Executive Secretary, ANTOR

**ANTOR Members:** Abu Dhabi, Andorra, Anguilla, Antigua & Barbuda, Austria, Bahamas, Barbados, Belgium-Brussels-Wallonia, Brazil, British Virgin Islands, Canada, Catalonia, Croatia, Cyprus, Czech Republic, Denmark (Greenland and the Faroe Islands), Destination Quebec, Dominican Republic, Dubai, Egypt, Fiji, Finland, France, Germany, Gibraltar, Greece, Grenada, Hong Kong, Hungary, India, Italy, Japan, Jersey, Jordan, Korea, Latvia, Lithuania, Macau, Malaysia, Malta, Mexico, Morocco, Netherlands, North Cyprus, Norway, Oman, Peru, Poland, Romania, South Africa, Spain, Switzerland, Taiwan, Trinidad & Tobago, Tunisia, Turkey and Visit Britain.